

PRESS RELEASE

Kenya Airways wins three prestigious awards at the 27th World Travel Awards™.

NAIROBI...11th November 2020 – Kenya’s national carrier, Kenya Airways (KQ) has reaffirmed its stature as the Pride of Africa by being named *Africa’s leading Airline Brand 2020, Africa’s Leading Airline - Business Class and Africa’s Leading Airline - Economy Class* at this year’s prestigious World Travel Awards (WTA). KQ’s win these prestigious WTA awards is a clear demonstration the airline’s commitment to deliver world-class service with an African touch.

Commenting on the awards, Allan Kilavuka, Kenya Airways Group Chief Executive Officer and MD stated: “Our customers are at the heart of everything that we do and we are honored to be recognised by them. This is an acknowledgement of the hard work that the KQ team continues to engage in to make a positive difference and ensure we create a memorable experience whenever our customers interact with us.. These awards reflect everyone’s hard work and dedication to ensure Kenya Airways sets world-class standards across all our touchpoints with our customers.”

Kenya also received recognition for its tantalising cocktail of epic savannah landscapes, immense herds of wildlife and palm-fringed beaches, by being voted Africa’s Leading Destination, whilst Nairobi was named Africa’s Leading Business Travel Destination; with Kenyatta International Convention Centre winning the award for Africa’s Leading Meetings & Conference Centre.

The results follow a year-long search for the world’s top travel, tourism and hospitality brands. Votes were cast by travel industry professionals and the public, with the nominee gaining the most votes in a category named as the winner.

Graham Cooke, Founder, World Travel Awards, said: “Our winners represent the very best of Africa’s travel and tourism sector and my congratulations to each of them. They have all demonstrated remarkable resilience in a year of unprecedented challenges.”

He added: “The World Travel Awards 2020 programme received a record number of votes cast by the public. This shows that the appetite for travel and tourism has never been stronger and bodes well for the industry’s future as the global recovery begins.”

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About Kenya Airways

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 54 destinations worldwide, 41 of which are in Africa and transports over four million passengers annually. It continues to modernize its fleet with its 34 aircrafts being amongst the youngest in Africa. This includes its flagship B787 Dreamliner aircraft. The on-board service is renowned and the lie-flat business class seat on the wide-body aircraft is consistently voted among the world’s top 10. Kenya Airways takes pride for being in the forefront of connecting Africa to the World and the World to Africa through its hub at the new ultra-modern Terminal 1A at the Jomo Kenyatta International Airport in Nairobi. Kenya Airways celebrated 43 years of operation in January 2020 and was named Africa Leading Airline 2019 by the World Travel Awards. For more information, please visit www.kenya-airways.com or call our 24HR Contact Center: +254 20 327 4747, Twitter: @KenyaAirways, Facebook: Kenya Airways, Instagram: OfficialKenyaAirways.



About World Travel Awards

WTA was established in 1993 to acknowledge, reward and celebrate excellence across all sectors of the tourism industry.

Today, the WTA brand is recognized globally as the ultimate hallmark of quality, with winners setting the benchmark to which all others aspire.

Each year, WTA covers the globe with a series of regional gala ceremonies staged to recognize and celebrate individual and collective success within each key geographical region.

WTA gala ceremonies are widely regarded as the best networking opportunities in the travel industry, attended by government and industry leaders, luminaries and international print and broadcast media.

For more information about WTA visit worldtravelawards.com.