



PRESS RELEASE:

Kenya Airways; the official Travel Partner for the M Sport Ford World Rally Team for WRC Safari Rally Kenya.

Nairobi, June 21, 2022 - National Carrier, Kenya Airways (KQ) is excited to announce a partnership with the M Sport Ford World Rally Team as the official travel partner for the most demanding rally of the season, the Safari Rally. The rally, which will be taking place from the 23rd to the 26th of June 2022, is the sixth round of the 2022 FIA World Rally Championship.

Kenya Airways will be the logistics partner, providing transportation for team members and all five Ford Puma Hybrid Rally1 cars that will compete in the WRC Safari Rally in line with the airline's long-term agenda of supporting sports tourism.

"It gives us great honour to be M-Sport Ford's trusted logistical partner. Over the years, we have invested in upskilling our talent and diversifying our cargo portfolio to meet market demands that exemplify our competency, credibility and capacity as Africa's partner for socio-economic growth. Last year's Safari Rally ended a 19-year wait for the WRC's return to one of its magical locations. Kenya Airways is committed to scaling this nostalgic experience for everyone across the globe this year." Allan Kilavuka, Chief Executive Officer at Kenya Airways.

Gus Greensmith's Puma Hybrid Rally1 car and the crew's overalls will feature prominent Kenya Airways branding to celebrate the partnership. In addition, the livery of all M-Sport Ford World Rally Team cars will incorporate an element of Kenya Airways branding.

Commenting on the WRC Safari Rally, Richard Millener, M-Sport Ford World Rally Team, Team Principal, said, "I had to miss Kenya last year, so I am looking forward to travelling there this year. It is a point of pride for the team to travel with Kenya's flagship airline. Our partnership with Kenya Airways is a great opportunity for M-Sport to be associated with a national flag carrier that can support our logistical needs for such a demanding event. We know from last year that the fans in Kenya are very passionate and excited about WRC, so we see it as a huge honour to bear the Kenyan flag on the Puma Hybrid Rally1 and celebrate this enthusiasm with the nation."

KQ has a long history with the Safari Rally, dating back to the 1990s, a history that exemplifies our spirit in uplifting sportsmanship, culture, heritage, and the legacy of our nation.

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About Msport:

Operating a flourishing global motorsport business, M-Sport has quickly become an industry leader with state-of-the-art facilities and winning performances around the globe.



Chosen to mastermind Ford's assault on the FIA World Rally Championship, the Cumbrian-based team have secured seven FIA World Rally Championships, 62 victories, 264 podium and 272 consecutive points finishes to date – making them one of the sport's most successful outfits.

In its mission to be a world leader in rallying, M-Sport also operates a thriving customer support business for private teams. Assisting Ford drivers with motorsport programmes around the world and establishing a true Ladder of Opportunity, they are the only manufacturer to offer a car across all levels of the FIA Rally Pyramid and the biggest manufacturer of Ford racing vehicles in the world.

About Kenya Airways:

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 41 destinations worldwide, 34 of which are in Africa and carries over four million passengers annually. In 2020 KQ was named Africa's Leading Airline by the World Travel Awards. It continues to modernize its fleet with its 32 aircraft being some of the youngest in Africa. This includes its flagship B787 Dreamliner aircraft. Kenya Airways offers services Cargo services to key locations including London, Amsterdam, Guangzhou, Sharjah, Mumbai and over 25 intra-Africa routes in addition to its passenger network. The on-board service is renowned and the lie-flat business class seat on the wide-body aircraft is consistently voted among the world's top 10. Kenya Airways takes pride in being at the forefront of connecting Africa to the World and the World to Africa through its hub at the new ultra-modern Terminal 1A at the Jomo Kenyatta International Airport in Nairobi.

For more information, please visit www.kenya-airways.com

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