

PRESS RELEASE

Kenya Airways Wins 4 Awards at The Prestigious World Travel Awards™

- *World Travel Awards serves to acknowledge, reward and celebrate excellence across all sectors of the global travel and tourism industry.*

NAIROBI...16th October 2022 – Kenya’s national carrier, Kenya Airways (KQ) has reaffirmed its prestige as the Pride of Africa after clinching four (4) awards at the prestigious 2022 World Travel Awards. KQ was named *Africa's Leading Airline 2022*, *Africa's Leading Airline Brand 2022*, *Africa's Leading Airline - Business Class 2022*, and *Africa's Leading Inflight Magazine 2022 (Msafiri)*. The airline was named winner in the 4 categories at the Africa & Indian Ocean Gala Ceremony 2022 gala dinner held at Kenyatta International Convention Centre.

The multiple wins are a recognition of the airline’s demonstrated commitment to deliver world-class service with an African touch. The World Travel Awards™ was established in 1993 to acknowledge, reward and celebrate excellence across all key sectors of the travel, tourism and hospitality industries and is recognized globally as the ultimate hallmark of industry excellence.

Commenting on the awards, Allan Kilavuka, Kenya Airways Group Chief Executive Officer, and MD stated: “Receiving these top accolades year on year, is a clear distinction and a remarkable success for the Kenya Airways team. Our approach is designed to provide guests with a highly personalised and bespoke service tailored to the guests’ individual preferences with an African touch. As Africa’s leading airline, we have consistently optimized our operations and that determination has been clearly recognized by our customers and we are honored to be recognised.”

This is the 4th time KQ been named *Africa’s Leading Airline* (’22,’21,’17,’16), the 10th consecutive year it has received the award for *Africa's Leading Airline - Business Class 2022* (’22- ’13) and the 2nd time it has been named *Africa's Leading Airline Brand*. (’22,’20). This demonstrates the airline’s growth in understanding customers’ needs to enhance end-to-end customer experiences.

This is the first time KQ has won *Africa's Leading Inflight Magazine 2022 (Msafiri)*. The win comes after KQ reintroduced physical copies of Msafiri inflight Magazine onboard its aircraft after a two-year hiatus as a result of health and safety protocols due to the COVID Pandemic.

Graham Cooke, Founder, World Travel Awards, said: “As we grow to the Africa we want, the travel industry strives to cut through the clutter and constantly redefine how we engage with our consumers in our dynamic landscape. Whilst these awards celebrate Africa’s travel brands, for us these awards celebrate hard work, resilience, collaboration, and passion across our continent.”



...Ends...

About Kenya Airways:

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 42 destinations worldwide, 35 of which are in Africa. Prior to the COVID pandemic, the airline carried a record number of over five million passengers in 2019. Its fleet comprises of wide body Boeing aircrafts, this includes its flagship B787 Dreamliner and narrow body Embraer E190 aircrafts. The on-board service is renowned and the lie-flat business class seat on the wide-body aircraft is consistently voted among the world's top 10. Kenya Airways takes pride in being at the forefront of connecting Africa to the World and the World to Africa through its hub at the new ultra-modern Terminal 1A at the Jomo Kenyatta International Airport in Nairobi.

About World Travel Awards

WTA was established in 1993 to acknowledge, reward and celebrate excellence across all sectors of the tourism industry. Today, the WTA brand is recognized globally as the ultimate hallmark of quality, with winners setting the benchmark to which all others aspire. Each year, WTA covers the globe with a series of regional gala ceremonies staged to recognize and celebrate individual and collective success within each key geographical region. WTA gala ceremonies are widely regarded as the best networking opportunities in the travel industry, attended by government and industry leaders, luminaries and international print and broadcast media.

For more information about WTA visit worldtravelawards.com.